

HADDONFIELD CREW 2024-2025 SPONSORSHIP OPPORTUNITIES

The Haddonfield Crew team is a 501c3 nonprofit organization. With no funding from the school district, Haddonfield's program relies heavily on the generous support of our sponsors. A sponsorship will also provide your company exposure and visibility at regattas and other events throughout the region. We have new sponsorship levels, gifts, and benefits for 2024.

Elite Dawg Sponsor \$10,000 +

Your gift will name one of our racing boats. Your company logo or name will be prominently displayed on the side of the boat to be seen by thousands of rowers and spectators. Benefits include:

- Representatives of your company will be invited to a boat-naming ceremony at the Camden County Boathouse that will include a sunset champagne toast.
- A personalized tour of the boathouse and team facilities followed by an opportunity to ride on a launch with coaches during a practice session.
- Four (4) tickets to the team's annual banquet event, held at the Camden County Boathouse.
- Your logo will be featured on an 8-foot x 3-foot banner at all events and will be positioned for maximum exposure to regatta fans, whose combined total for the season will exceed 100,000 individuals.
- Your logo, link, and description will be on the homepage of the team's website.
- Your name and logo will be displayed on a t-shirt for all rowers, coaches, and rowers' families.

Gold Dawg \$5000

Your gift will outfit the team with a new set of (8) oars which will improve efficiency and further streamline the team.

- A personalized tour of the boathouse and team facilities followed by an opportunity to ride on a launch with coaches during a practice session.
- Two (2) tickets to the team's annual banquet event, held at the Camden County Boathouse
- Company's logo will be featured on an 8-foot x 3-foot banner at all events and will be positioned for maximum exposure to regatta fans, whose combined total for the season will exceed 100,000 individuals.
- Logo, link, and description will be on the home page of the team's website.
- Company's name and logo will be displayed on a t-shirt for all rowers, coaches, and rowers' families.



Silver Dawg \$1000

Your gift will provide the team with a new coxbox, an electronic device that combines a digital stroke rate monitor, stopwatch, and voice amplifier.

- Two (2) tickets to the team's annual banquet event, held at the Camden County Boathouse.
- Company's logo will be featured on an 8-foot x 3-foot banner at all events and will be positioned for maximum exposure to regatta fans, whose combined total for the season will exceed 100,000 individuals.
- Logo, link, and description will be on the home page of the team's website.
- Company's name and logo will be displayed on a t-shirt for all rowers, coaches, and rowers' families.

Bronze Dawg \$500

- Logo will be featured on an 8-foot x 3-foot banner at all events and will be positioned for maximum exposure to regatta fans, whose combined total for the season will exceed 100,000 individuals.
- Logo and link will be featured on the home page of our website.
- Company's name and logo will be displayed on a t-shirt for all rowers, coaches, supporters, and families.

Friend & Family Sponsorship \$100 - \$499

- Your name will be displayed on a t-shirt for all rowers, coaches, supporters, and rowers' families.



2024-2025 SPONSORSHIP LEVELS

BENEFITS	ELITE DAWG \$10,000	GOLD DAWG \$5000	SILVER DAWG \$1000	BRONZE DAWG \$500	FAMILY & FRIEND \$100
Sunset champagne toast event	✓				
Boathouse Tour & Ride-along	✓	✓			
Annual event tickets	✓	✓	✓		
Regatta Banner Logo	✓	✓	✓	✓	
Logo & link on website	✓	✓	✓	✓	
Logo or name on t-shirt	✓	✓	✓	✓	✓

Sponsorships must be received by April 15, 2024, for inclusion on the banner and t-shirt.

Go to <https://www.haddonfieldcrewclub.org/sponsor-us> to indicate your commitment level and to submit your sponsorship payment.

QUESTIONS? Don't hesitate to contact us at haddonfieldrowing@gmail.com

