

# HADDONFIELD CREW

## SPONSORSHIP OPPORTUNITIES

The Haddonfield Crew team is a 501c3 nonprofit organization. With no funding from the school district, Haddonfield's program relies heavily on the generous support of our sponsors. A sponsorship will also provide your company exposure and visibility at regattas and other events throughout the region.

### SPONSORSHIP LEVEL GIFTS & BENEFITS

#### Elite Dawg Sponsor \$10,000 +

*Your gift will name one of our racing boats. Your company logo or name will be prominently displayed on the side of the boat to be seen by thousands of rowers and spectators. This level includes:*

- Representatives of your company will be invited to a boat-naming ceremony at the Camden County Boathouse that will include a sunset champagne toast.
- A personalized tour of the boathouse and team facilities followed by an opportunity to ride on a launch with coaches during a practice session.
- You'll receive four (4) tickets to the team's annual banquet event, held at the Camden County Boathouse.
- Your company's logo will be featured on a 5' x 2' banner at all events and will be positioned for maximum exposure to regatta fans, whose combined total for the season will exceed 100,000 individuals.
- Your logo, link, and description will be on the home page of the team's website.
- Your company's name and logo will be displayed on a t-shirt for all rowers, coaches, and rowers' families.



#### Gold Dawg \$5,000

*Your gift will outfit the team with a new set of (8) oars which will improve efficiency and further streamline the team.*

- You'll receive a personalized tour of the boathouse and team facilities followed by an opportunity to ride on a launch with coaches during a practice session.
- You'll receive two (4) tickets to the team's annual banquet event, held at the Camden County Boathouse
- Your company's logo will be featured on a 5' x 2' banner at all events and will be positioned for maximum exposure to regatta fans, whose combined total for the season will exceed 100,000 individuals.
- Your logo, link, and description will be on the home page of the team's website.
- Your company's name and logo will be displayed on a t-shirt for all rowers, coaches, and rowers' families.



#### Silver Dawg \$1,000

*Your gift will provide the team with a new coxbox, an electronic device that combines a digital stroke rate monitor, stopwatch, and voice amplifier.*

- You'll receive two tickets to the team's annual banquet event, held at the Camden County Boathouse.
- Your company's logo will be featured on a 5' x 2' banner at all events and will be positioned for maximum exposure to regatta fans, whose combined total for the season will exceed 100,000 individuals.
- Your logo, link, and description will be featured on the home page of our website.
- Your company's name and logo will be displayed on a t-shirt for all rowers, coaches, rowers' families, and supporters.



### Bronze Dawg \$500

- Your company's logo will be featured on a 5' x 2' banner at all events and will be positioned for maximum exposure to regatta fans, whose combined total for the season will exceed 100,000 individuals.
- Your logo and link will be featured on the home page of our website.
- Your company's name and logo will be displayed on a t-shirt for all rowers, coaches, supporters, and families.

### Friend & Family Sponsorship \$100

- Your name will be displayed on a t-shirt for all rowers, coaches, supporters, and rowers' families.



## SPONSORSHIP LEVELS

BENEFITS	ELITE DAWG \$10,000	GOLD DAWG \$5000	SILVER DAWG \$1000	BRONZE DAWG \$500	FAMILY & FRIEND \$100
Sunset champagne toast event	✓				
Boathouse Tour & Ride-along	✓	✓			
Annual event tickets	✓	✓	✓		
Regatta Banner Logo	✓	✓	✓	✓	
Logo & link on website	✓	✓	✓	✓	
Logo or name on t-shirt	✓	✓	✓	✓	✓

Please make check payable to *Haddonfield Crew Club*,  
PO Box 303, Haddonfield, NJ 08033  
or email us to pay using another method.

**QUESTIONS?** Don't hesitate to contact us at [haddonfieldrowing@gmail.com](mailto:haddonfieldrowing@gmail.com)